



GRAND POWERS

PARIS

PARISIAN CHIC
IN THE HEART OF THE GOLDEN TRIANGLE



GRAND POWERS



THE MOST SPLENDID 5-STAR BOUTIQUE HOTEL

The rebirth of a renowned address

Universal, timeless and everlasting: this is the stuff of legend. At the corner of Rue Pierre Charron and Rue François Ier, at the hub of the Golden Triangle, the lofty silhouette of Hotel Grand Powers has watched over the epicentre of Parisian chic since 1920. This veritable legend of the luxury hotel business in the French capital has spanned periods and styles. In 2019, following an extraordinary metamorphosis, Hotel Grand Powers is ready to tell a new story of elegance and art de vivre, embracing modernity yet remaining loyal to its magnificent heritage.

A LEGENDARY TRIANGLE

At number 52 Rue François 1er, Hotel Grand Powers occupies a sumptuous corner building, emblematic of the splendour of the Haussmann style. A cut stone façade, richly decorated pediments, long balconies with cast iron balustrades, a majestic glass awning and oriel windows framed in black metal... The classic codes of Baron Haussmann exceed perfection here. Embodying the quintessence of French architecture from the Second Empire, Hotel Grand Powers above all enjoys the privilege of a prime location in the most coveted triangle of Paris.





THREE ICONIC AVENUES OF THE PARISIAN SPIRIT

PARIS COUTURE,
PARIS LUXE,
PARIS AVANT-GARDE

Nestled at the heart of three prestigious avenues, the Grand Powers magnifies the identity of each one individually and achieves harmony with its fabulous environment: the elegance of the couture houses on Avenue Montaigne, the infinite luxury of Avenue Georges V and the avant-garde energy of Avenue des Champs-Élysées. This ideal mix is perfectly expressed in the prodigious resurrection orchestrated by the owner of the property, Alexandra Marang, with the creative association of the architects Basti-Behzadi and the decorator Cathy Crinon. Their astonishing intuitions came together naturally, to write the future of an exceptional address.

A JOURNEY THROUGH THE FINEST YEARS OF DESIGN

When the hotel opened in 1920, travelling was reserved for the elite. Hotel Powers quickly became the favourite address for Englishspeaking clients, who stopped over in Paris before reaching the Riviera. In keeping with the open-mindedness and joy of living of the 1920s, the Grand Powers still displays the unwavering love for the sobriety of Art Deco and the modernism of the 1940s and 50s inherited from this time. It pays homage to a time that dared to erase boundaries between the arts, where beauty and harmony merge and exceed all divides.

A century later, the rebirth of Hotel Grand Powers reinvents a way of life and a timeless modernity, which enhances its history with sensitivity, far from the superficiality of fashions. The exemplary consistency of the project has managed to preserve the soul of the place and at the same time give it a new aura. The majestic chandelier in the lobby is a brilliant illustration of this. Its former radiance has been restored and it fits in well with the new décor.





THE MERGER OF THREE
REFINED INSPIRATIONS





PARISIAN ELEGANCE

Parisian elegance is first and foremost linked to architecture; this inestimable heritage is also present inside, in the traditional tiles with black cabochons made from Parisian stone, the large sculpted wooden staircase, the monumental fireplaces and also the spectacular ancient mirrors and the ceilings decorated with elaborate mouldings. Not forgetting the precious golden clock which has had pride of place since 1920 and which fans will quickly notice! But this elegance is also expressed by the audacity to combine eclectic inspirations and materials, to dare to use unexpected contrasts with typically Parisian effortless chic.

DESIGN ITALIEN

Highly influenced by the decorative arts, the new décor of the Grand Powers is also inspired by the golden age of Italian design, and particularly Gio Ponti and Carlo Scarpa, famous 20th-century architect-designers.

Their sensual and luminous vision is expressed simply and delicately in the use of noble materials, such as marble, glass, and bronze, in lamps, ceramics, glass objects, furniture, etc.





BRITISH COSINESS

Lastly, the omnipresent fabrics, from the velvet of the armchairs to the soft cushions and the opulent curtains, evoke British comfort, in reference to the hotel's immutable connections with British globetrotters. It is also a way of emphasizing the comfort and peace of a luxurious cocoon, well away from the hustle and bustle of Paris.



HOMAGE TO THE CRAFTS

The Grand Powers was renovated according to the rules of art and called upon the unique artisanal know-how of many trades to return the historic building to its former glory. The ancient ceilings with mouldings and finely worked rosettes have been faithfully restored. From the oriel windows to the marble fireplaces, from the interior doors to the oak herringbone parquet floors from Hungary, the newfound splendour of the Grand Powers bears the imprint of ancient craftsmanship, when techniques were executed with perfection.



A HOTEL WITH A SOUL

From the decorative objects to the furniture, from the materials to the textiles, from the Diptyque courtesy products in the bedrooms to the wallpaper in the restaurant, every single detail of the Grand Powers has been carefully considered to give added value to the whole. This aesthetic approach naturally continues in the selection of works of art which are everywhere, in the rooms, the lobby, the bar and the restaurant. Alexandra Marang selected them personally following advice from the Parisian gallery, Françoise Durst. A piece of work inspired by the Grand Powers and specially commissioned, the large triptych on the first floor is worth climbing the stairs for... A poetic *mise en abyme* on the subject of travelling, with which every hotel guest can identify!

Lastly, a signature candle reveals the soul of the Grand Powers in all its elegance. The scent, which is initially sparkling and warm, created by the olfactory designer Rémi Porthault, also reflects a love for contrast. The sobriety of the matte pink or green glass releases notes of waxed wood, incense and spices. Scents typical of a place which has lived, a familiar odour that awakens forgotten emotions, like the one that might seize you as you open an ancient illustrated book or in front of an open fire.

DREAM OF REFINEMENT
AND INTIMACY WITH
A HOST OF CONTRASTS



GRAND AND CLASSIC ELEGANCE

Totally redesigned, entirely reinvented, the Grand Powers now has 50 rooms on six floors: 12 Junior Suites, 18 superior rooms, 19 Deluxe rooms and one prestigious 60 m² suite on the last floor, the Eiffel Tower Suite.

Like many of the other rooms, this suite has a surprise first-class guest, the Eiffel Tower! All of the rooms allow guests to admire the elegant façades of the surrounding buildings, some from a charming private balcony, and all benefit from excellent lighting thanks to the remarkable width of the streets here. In addition, the interiors reflect this generosity of space and the Grand Powers is deserving of its name. Grand volumes, grand spaces, grand amounts of light, grand ceiling heights: the hotel is loyal to the principles of an era which saw things in big, for the great delight of guests. This is a rarity in Paris...





CONTRASTS

While the impression of gentle harmony is immediate, the interior decoration daringly plays with controlled disruptions and contrasts, which are not noticeable at first glance. Clashing accords add energy to the atmosphere to give it character. Thus, the omnipresent round shape, from the brass mirrors to the bedside tables and lamps, gently softens the rectilinear geometry of the interior spaces. The powdery and subtly glossy shades of the bedrooms play against a strong and intense painted colour: carmine red against pink, petrol blue against green, celadon against pastel blue.

Even the theatrical drapes with an exclusive pattern by Pierre Frey feature contrasting anthracite grey and white. As for materials, the warmth of precious woods and the caress of velvet respond to the immaculateness of the marble in the bathrooms and on the fireplaces. The ultimate surprise: the large gilded over-mantel mirrors which hide latest-generation televisions! A unique meeting between the 19th century and the high technology of the 21st century.

FAMILY - MINDED

The Grand Powers rolls out the red carpet for children, who are welcomed like princes and princesses here! Several adjoining rooms are reserved for families, with the possibility to privatise an entire floor as a private apartment, to welcome several generations, nannies or bodyguards.

Children will quickly get to know the hotel's mascot, an adorable French bulldog in the form of a cuddly toy which will accompany them throughout their stay in Paris and which they can take home as a souvenir. With embroidered bibs for babies, colouring table mats in the restaurant, discovery trails in the neighbourhood, and more, children never get bored at Grand Powers!





SERVICE - MINDED

Service at the Grand Powers is the ideal balance between discretion and efficacy, between friendliness and respect. The teams are specifically trained in the luxurious and warm spirit of the hotel by Matthieu Teyssier d'Orfeuille, Director of Grand Powers.

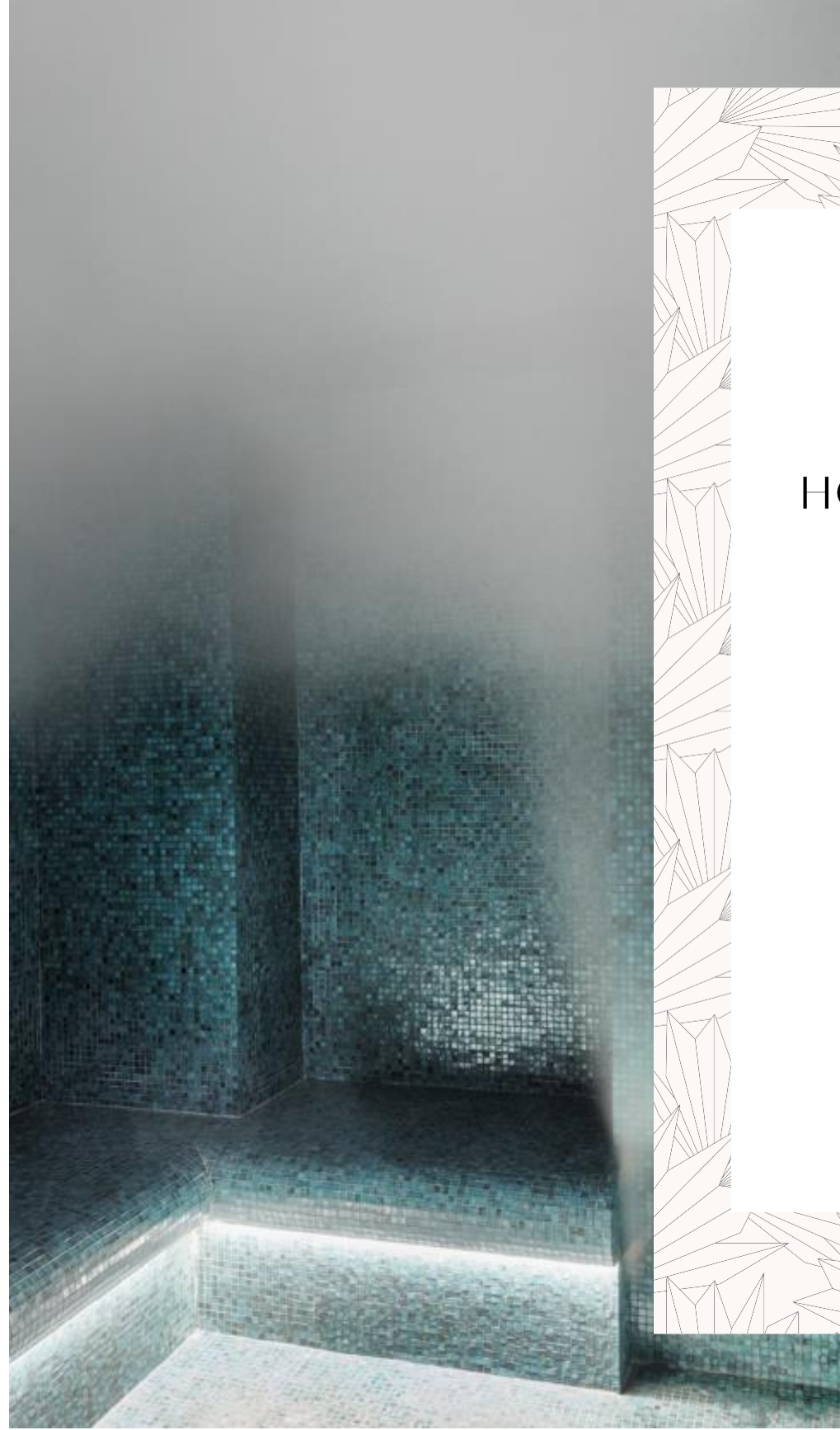
Whether they are a housekeeper, butler, waiter, chamber maid, porter, etc. they all exemplify the reality of personalised attention where their knowledge of the guests makes it possible to anticipate their needs without fuss. The sole objective is for each guest to feel at home, whether they have been coming for a long time or whether this is their first stay. Always available to share their secret addresses and to make dreams come true, the Concierges Clefs d'Or, are the team for every situation.

DESTINATION RELAXATION IN THE THALA SPA

With three different marbles, including the famous Thala from which it has taken its name, the Spa du Grand Powers is a luxury interlude away from the urban rush, an area protected from the thrills of Paris, where time stands still.

The star of this splendid hideaway dedicated to well-being is the immense jacuzzi nestled next to the sauna, steam room and treatment room. Just opposite, the fitness room is fitted with Technogym® equipment.





HOLIDERMIE, EXCLUSIVE PARTNER OF THE THALA SPA

The Grand Powers has chosen the French holistic brand Holidermie for its spa.

Holidermie advocates a holistic beauty, which is cultivated from the outside as well as the inside: the Inside&out philosophy.

Holism corresponds to the global approach to beauty that is at the heart of Holidermie: an integrative beauty where beauty, health and well-being intertwine in perfect harmony

LE CAFÉ 52, THE HEALTHY HOTSPOT

The Grand Powers' bar and restaurant dare to propose something new and game changing for a hotel in the Golden Triangle: a balanced, delicate and committed menu that gives pride of a place to trendy recipes, as well as to the meticulous choice of its producers. The perfect for indulging at anytime of the day, or for a casual business lunch during the week.

The chef and his team are committed to the well-being of their guests through responsible cooking and carefully sourced organic products: French meats and fishes, seasonal vegetables in short circuit, and as local as possible.

Every Sunday, Café 52 offers a healthy brunch that combines a varied buffet, seafood, and a selection of iconic dishes of the map.

The gardener's plate: a real mini vegetable garden, it sublimates the vegetables grown with love by Bruno Cayron our French greengrocer.

The organic poultry from the South-West and the fish of the day go perfectly with their seasonal accompaniments and reveal all the quality and attention given to the products.





Maxime Raab, formerly from Fouquet's, orchestrates a contemporary and seasonal cuisine, with classics, such as Pyrenean trout poke bowls, Corsican avocado smorrebrod, or gluten-free fruity desserts, not forgetting the cold pressed detox juices..

But Café 52 and it's bar also gives a nice place to natural organic wines, as well as low-sugary cocktails and healthier finger food.

Protected from prying eyes by a lace work of geometric screens providing a cosy and elegant, but not at all pretentious, refuge, Café 52 has all of the hotel's codes: sensuous velvet for the sofas, stylish wicker for the Art Deco chairs, marble and brass for the tables. At the Bar, a large portrait of Sarah Bernhardt, a woman of character if ever there was one, watches over the after-work sessions organised every Thursday night, where regulars from the neighborhood can meet to enjoy a few home-made tapas while listening to music.

An authentic living area, the Grand Powers also gives passing travellers a unique opportunity to be immersed in true Parisian life.



BUSINESS MEETINGS IN THE SALON EUGÈNE

In contrast to the impressive but anonymous business centres, Salon Eugène hosts business meetings in a refined setting. It has a magnificent marble table, reproductions of the iconic Superleggera chairs by Gio Ponti, wood-panelled walls for a warm atmosphere, not forgetting all of the technology required today.

THE PERFECT PARISIAN STAY

Surrounded by the capital's most emblematic monuments and avenues, enjoy a unique Parisian experience at the Grand Powers.

To watch on the Youtube channel:

<https://www.youtube.com/watch?v=wRkVdV6pWtO>





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