



Villa La Massa

FIRENZE • CANDELI

Villa La Massa Friends of Art "A Taste of Renaissance in Florence"

From Monday, May 9th to Saturday, May 14th 2016



Villa la Massa: Villino building on the Arno



Villa la Massa: the Medicean Hall



Villa la Massa: interior design

The city of Florence offers visitors the world's largest concentration of fine art within its city walls. Over the course of history, its wealthy merchants and bankers spent their fortunes amassing beautiful works of art. We invite you to spend a few days with Andrea Ghiottonelli, Florentine art historian, to understand the inspiration that led these families to create the treasure that is Florence.

Villa La Massa is owned by Villa d'Este Hotels www.villadeste.com

Via della Massa, 24 - 50012 Firenze, Candeli - Italy
Tel. +39 055 62 61 1 - Fax. +39 055 63 31 02 - Website: www.villalamassa.com - e-mail: info@villalamassa.it
Villa d'Este S.p.A. Capitale Sociale 3.095.820 r.e.a. di Como n° 4720 cod. fisc. e part. Iva 00192900132



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DAY 1:

Monday, May 9th

Individual arrivals in Florence during the day. Check-in at **Villa La Massa**.

19.00 - Welcome cocktail and dinner at "Il Verrocchio" Restaurant of Villa La Massa.

DAY 2:

Tuesday, May 10th

10.00 - Departure from Villa La Massa and visit to the **Opificio delle Pietre Dure** (Workshop of Hard Stones), a world authority using ancient techniques for the restoration of hard stone carving, stone and marble sculptures, bronzes and ceramics. Guests will be accompanied by one of the last master's of "Commesso Fiorentino" ("Florentine Inlay"), one of the world's rarest arts, where a piece of art is reproduced using mosaics. He will illustrate the delicate balance of talents (paintings, design, sculpture) needed to create each piece.

Visit to the **Cappelle dei Principi a San Lorenzo** (Chapels of Princes in San Lorenzo), mausoleum of the Medici family and masterpiece of the Opificio. One of the greatest artists of all time, Michelangelo Buonarroti, is among the many sculptors who worked in the Chapel. Guests will also visit the **Sacrestia Nuova** (New Sacresty) and exceptionally the **secret room** where Michelangelo took refuge, that still contains his charcoal sketches.

13.00 - Lunch at **Trattoria da Mario**, one of the most traditional trattorias in Florence.

Leisure time in Florence, accompanied by Andrea, to discover secret paths.

17.00 - Return to Villa La Massa and dinner at the Hotel (individual).

DAY 3:

Wednesday, May 11th

Day at leisure to relax at Villa La Massa, doing some shopping in Florence or discovering more aspects of this wonderful city. The Concierge at Villa La Massa and Andrea Ghiottonelli are at your disposal to give you suggestions.

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DAY 4:
Thursday, May 12th

10.00 - Departure from Villa La Massa and visit to the **Palazzo Pitti** at Oltrarno, where the Medicean Grand Dukes once lived. The private visit will include the **Galleria Palatina** (Palatine Gallery), where the opulence of the era is exemplified by the grand and gilded silks, brocades and tapestries depicted in the beautifully framed paintings.

12.00 - Private visit of **Palazzo Corsini al Prato** with Princess Giorgiana Corsini. The Princess will show us the palace, its art collection and the gardens, fine example of Baroque landscaping. Luncheon will follow. The event "Artigianato e Palazzo" will be inaugurated the same day.

17.00 - Return to Villa La Massa and dinner at the Hotel (individual).

DAY 5:
Friday, May 13th

10.00 - Guests will head to **Cervaiole quarry**, property of the company Henraux, located in Versilia.

11.30 – Guided visit to the quarry to discover the secrets of the marble processing.

12.30 – Light lunch at the table of the quarry workers.

14.00 – Transfer from the quarry to **Henraux** in Querceta (Lucca) and visit to the company. An expert will guide us to discover the productive process which transforms the simple marble block into a sculpture, an architectural element and a piece of art. We will also see the art collection of the company (with pieces by Miro, Moore, Arp, Vantongerloo..) and a sculptor during his work.

16.30 - Return to Villa La Massa and dinner at the Hotel (individual)

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DAY 6:
Saturday, May 14th

Breakfast and individual departures.

Please note

This program is created and organized by:
Villa La Massa - Villa d'Este Hotels & Andrea Ghiottonelli, Florentine Art Historian.

The organizer reserves the right to make substitutions to the itinerary with similar activities/venues as those described in the original official programme, if necessary.

Dinners (wine included), except for dinner on Wednesday May 11th, are counted in the program and foreseen at the Hotel: one is a group dinner (the welcome dinner), all the others are individual.



Museo dell'Opificio delle Pietre Dure



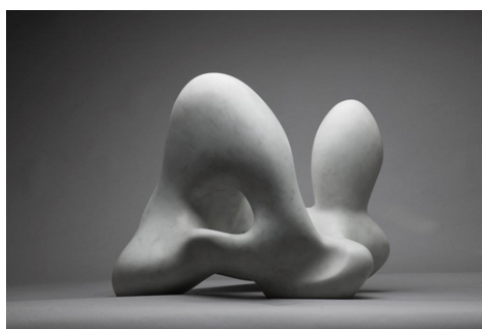
Palazzo Pitti, interior



Cappelle dei Principi di San Lorenzo



Palazzo Corsini al Prato, Garden



Hans Jean Arp, Femme paysage, 1966 at Henraux



Cervaiole Quarry

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INFORMATION & BOOKING CONDITIONS

FOR INFORMATION AND BOOKING

Villa La Massa
Mrs. Tamara Trambusti
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REGISTRATION

The program is reserved to a limited number of participants due to its exclusive nature. We ask participants to apply within the following deadline: **Friday, April 1st 2016**

MODALITY OF PAYMENT

The total amount for the tour is:

Double Deluxe Room: Euro 7.040 (2 persons); supplement for accomodation in:

Double Prestige - Euro 400, Junior Suite Top - Euro 1.600, Suite - Euro 2.450.

Double Deluxe Room: Euro 3.930 (1 person); supplement for accomodation in:

Double Prestige - Euro 400, Junior Suite Top - Euro 1.600, Suite - Euro 2.450.

The above **rates include** accomodation, everything specified in the program except for transportation from/to airport or train station, activities not mentioned in the detailed itinerary, meals not stated on official itinerary, additions or substitutions to meals, incidentals, tips, and gratuities.

In order **to secure the reservation** 50% deposit of the total amount is required upon registration and within the above specified deadline. The remaining 50% of the total amount of the tour will be paid by clients once arrived at the Hotel. Payment can be made by credit card or bank transfer.

The Reservations Office at Villa La Massa will send bank details upon booking confirmation.

Should the organization not reach the minimum number of participants to go on air with the program, it will be the Hotel's care to refund the requested deposit.

IN CASE OF CANCELLATION

If the cancellation is received before the deadline (**Friday, April 1st 2016**): the total deposit will be refunded. If the cancellation is received after the deadline: no deposit will be refunded.

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